

OUR RESPONSE

Co-lead development of the Michigan Good Food Charter

Create the MSU Center for Regional Food Systems



MSU CENTER *for* REGIONAL FOOD SYSTEMS

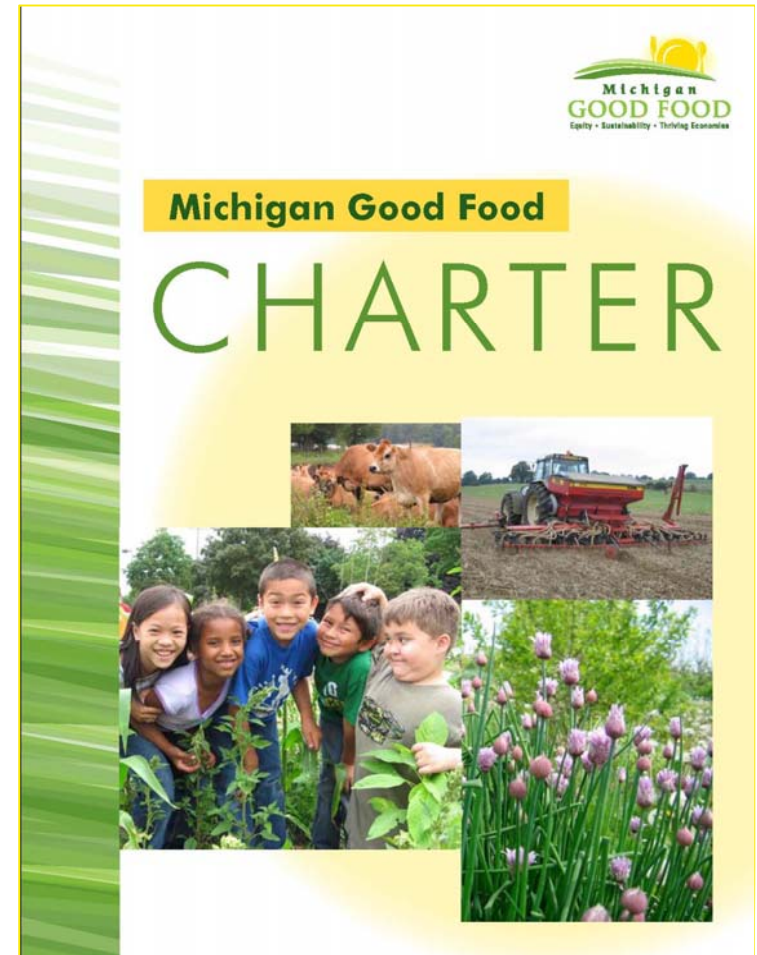
WHY WORRY ABOUT GOOD FOOD?

On the production side

- Have opportunity to greatly expand production to meet public health guidelines

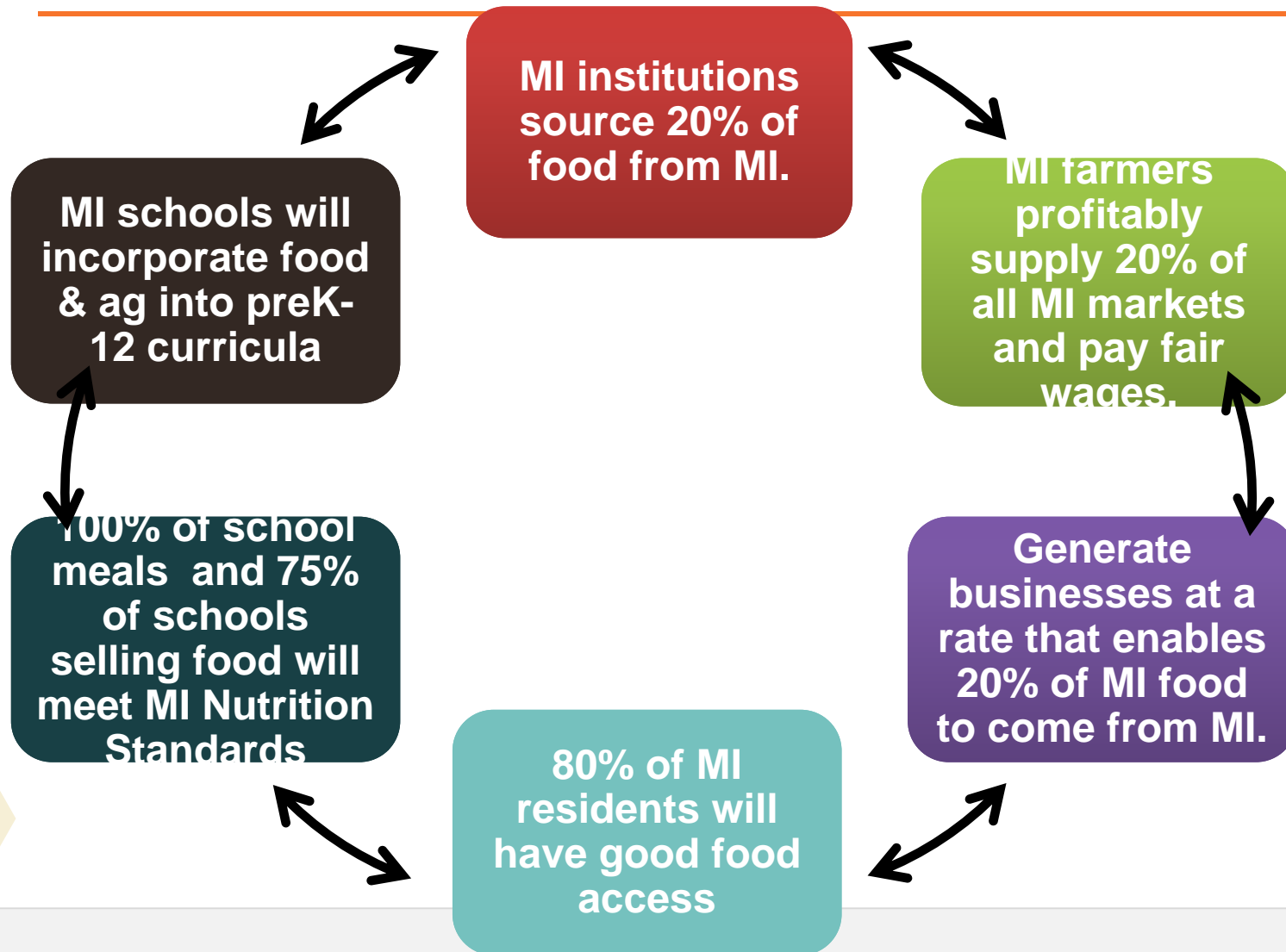
On the consumption side

- Have a need to improve opportunities for consuming a healthy diet daily by all Michiganders
- Especially those most vulnerable – children living in limited resource households



www.michiganfood.org

GOALS FOR THE NEXT TEN YEARS

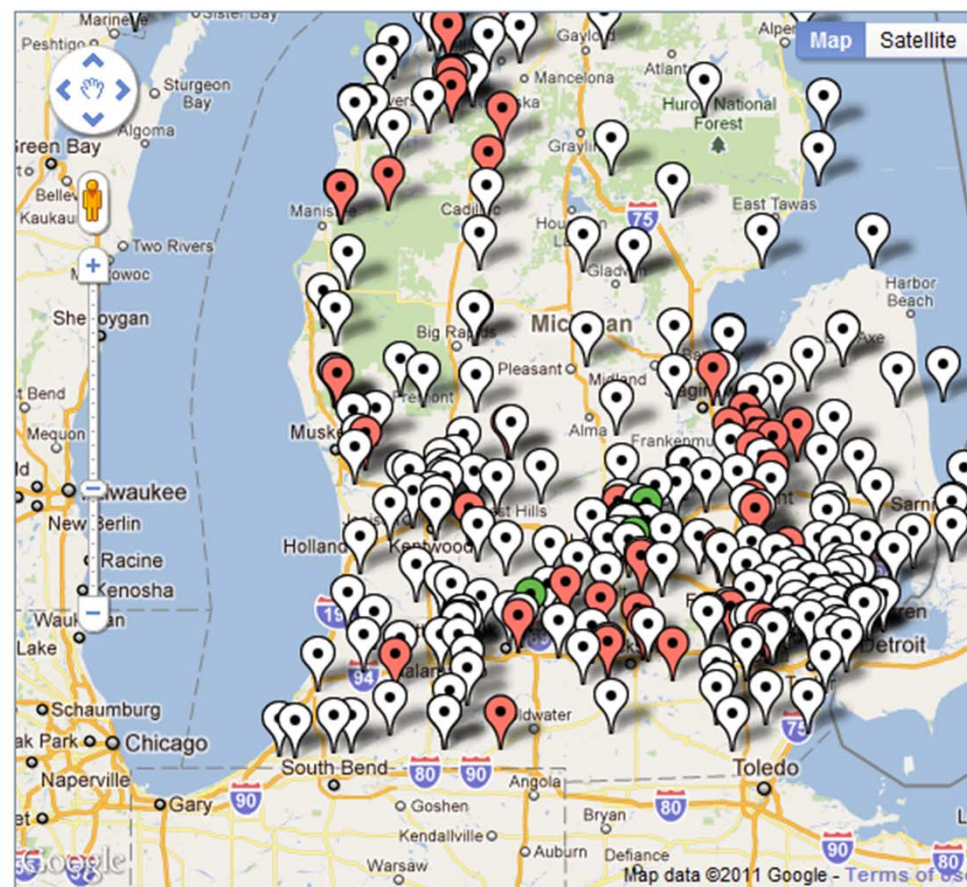




ALIGNMENT ACROSS MICHIGAN

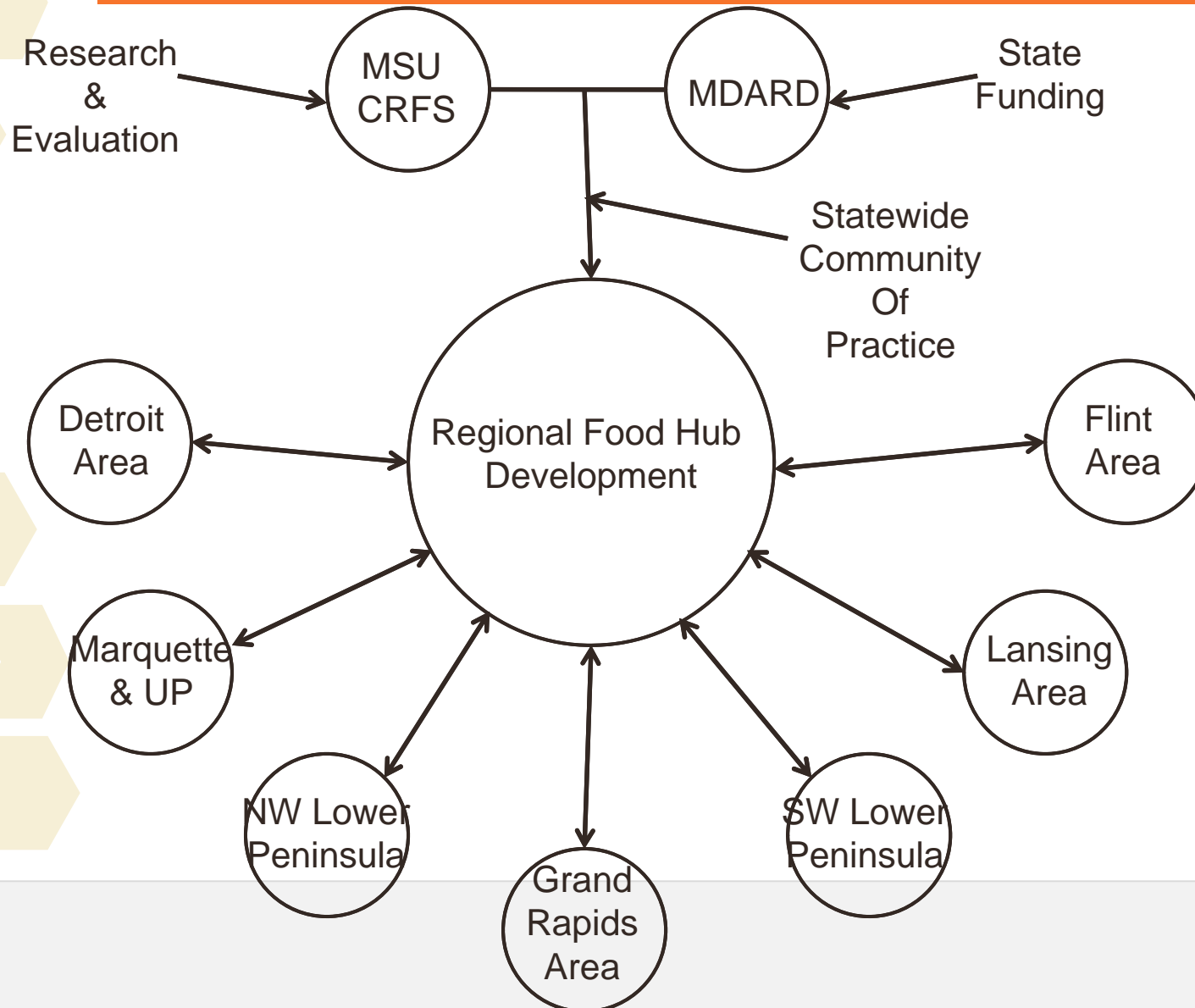
- ✓ **State Departments – e.g Agriculture, Community Health, Education**
 - ✓ **Regional Entities – e.g. Detroit, NW Michigan, Lansing area**
 - ✓ **Individual Organizations – e.g. Michigan Ag Commission, DBCFSN, MOFFA**
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SOME OF THE ACTIVITIES



- 📍 Goal 1 - Institutions source food from MI
- 🌿 Goal 2 - Farmers can sell in MI profitably
- 🏠 Goal 3 - New agrifood businesses are created
- 👤 Goal 4 - Residents have access to good food
- 🎓 Goal 5 - Schools meet MI nutrition standards
- 👦 Goal 6 - Youth have food and ag school curricula and entrepreneurial opportunities
- 📍 Goals - Multiple Goals

REGIONAL FOOD SYSTEM DEVELOPMENT IN PARTNERSHIP



HIGH TUNNEL PRODUCTION: SUSTAINABLY EXPANDING THE SEASON



MOVEMENT ON EXPANSION


✓CRFS/WKKF
\$500,000 forgivable
loan fund





OPPORTUNITY: JOBS & PUBLIC HEALTH

WHAT IF... Michigan's residents bridged the "Public Health Gap"?

- Shift from current consumption to public health recommendations
 - Eating more of what people currently eat
 - Get it from MI when available fresh with typical technology
 - Need approximately 37,000 more acres of production
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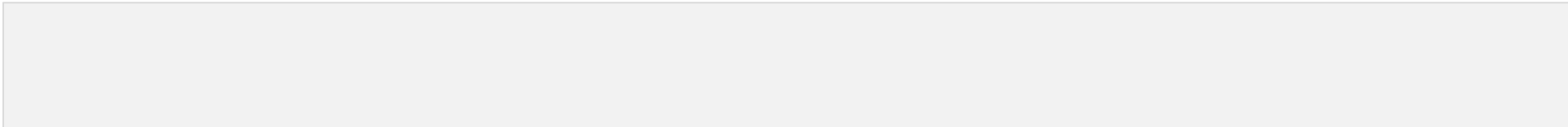
**\$211 Million increased net income;
1,800 off-farm jobs**



OUR MISSION AND VISION:

Our mission is to engage the people of Michigan, the United States and the world in applied research, education and outreach to develop regionally integrated, sustainable food systems.

Our vision is a thriving economy, equity and sustainability for Michigan, the country and the planet through food systems rooted in local regions and centered on food that is healthy, green, fair and affordable.





FOOD SYSTEM RESILIENCY IN A CHANGING WORLD

- ✓ **Optimize local/regional but be connected to national/global supply chains**
 - ✓ Multiple networks both connected and independent
 - ✓ **Conscious building of diversity across multiple dimensions**
 - ✓ **Partnerships that build social capital and trust are critical**
 - ✓ **Special reference to those with least resources in the community- build equity and inclusion**
 - ✓ **Must take demographic profile into account – are there sufficient people to farm for e.g. or is there technology (equipment) to make them efficient**
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The End

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